

# Natálogo

CHRISTMAS CATALOGUE '24



am  
EXPERIENCE  
BY MK ILLUMINATION



*Hello we are*  
**AM Experience**



AN MK ILLUMINATION COMPANY, A WORLD LEADER IN LIGHTING  
AND FESTIVE DECORATION.

WE DEVELOP LIGHTING SOLUTIONS FOR SHOPPING CENTRES,  
COMPANIES AND MUNICIPALITIES.

THIS CHRISTMAS ADD A FESTIVE, DISTINCTIVE AND INNOVATIVE TOUCH TO YOUR  
SPACE AND RAISE THE SPIRIT OF THE CELEBRATION.

Celebrate Christmas  
surrounded by magical light!

# Natural Glow

NATURAL • GLOWY • SPARKLY • FRESH

# Natural Glow

Embrace nature's energy, where each piece is pure visual poetry. A simplicity that awakens the magic of each element, among sparkles that emphasize the power of essence. Let yourself be immersed in the authenticity of this collection.











# A Glow in the Wind



**CHRISTMAS TREE**



3,20 X 8 METERS



**ORGANIC SET**



2 X 2,25 METERS



**WREATH**



1,5 X 1,5 X 0,4 METERS



**METAL BALLOON**



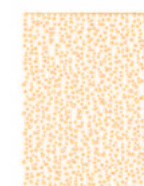
1,10 X 2 METERS



**GARLAND**



2,70 X 0,45 METERS



**DRAPELIGHT**



2 X 3 METERS



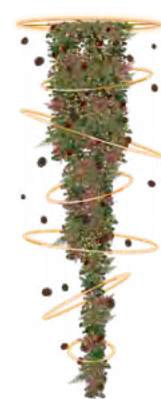
**ICELIGHT**



3 X 0,50 METERS



# The whispering Tree



**CHRISTMAS TREE**



2 X 6 METERS



**TREE**



1,45 X 2,40 METERS



**SELFIE**



4 X 2,20 METERS



**WREATH**



1,5 X 1,5 X 0,40 METERS



**GARLAND**



3 X 0,50 METERS



**STRING**



12 METERS



**ICELIGHT**



3 X 0,50 METERS



# Nature in Stardom



### CHRISTMAS TREE



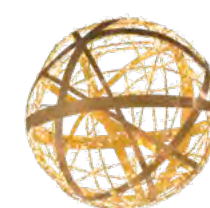
3,20 X 8,40 METERS



### TREE



1,45 X 2,40 METERS



### SATURN



1,20 X 1,20 METERS



### WREATH



2 X 2 METERS



### GARLAND



2,50 X 0,50 METERS



### VERTICAL GARLAND



3 X 0,30 METERS



### ICELIGHT



3 X 0,50 METERS



### DRAPELIGHT



2 X 3 METERS



# Earthy Sparks



### CHRISTMAS TREE



3,20 X 8,40 METERS



### MASTER TREE



2,2 X 3,5 X 2,5 METERS



### TREE



0,8 X 1,5 METERS



### CURVE BALL



2,5 X 0,4 METERS



### SPRUCE BALL



0,50 METERS



### GARLAND



3 X 0,30 METERS



### SPRUCE BALL SET



0,50 METERS / UN



### ICELIGHT



3 X 0,50 METERS



### DRAPELIGHT



1 X 4 METERS



# Nordic Awe

SIMPLE • HARMONIOUS • CONTEMPLATIVE

# Nordic Awe

Travel through the magical aura of the Nordic spirit, with the striking presence of precious woods that immerse you in the beauty of generosity. Each piece is a sensorial journey, a mesmerising expression that goes beyond time, surrounded by the warmth and comfort of the festive season.









# Frosty Winter



### CHRISTMAS TREE



3,20 X 8,40 METERS



### LUNA



2,3 X 0,35 METERS



### SNOWFLAKE RING



2,30 X 0,35 METERS



### GARLAND



3 X 0,20 METERS



### WOOD FLAKE

1 METERS



### WOOD FLAKE

0,50 METERS



### WOOD FLAKE

1 METERS



### WOOD FLAKE

0,50 METERS



### BALL STRING

10 METERS



# Hygge in the Wild



### CHRISTMAS TREE



3,20 X 8,40 METERS



### TREE



1,45 X 2,40 METERS



### WREATH



1,5 X 1,5 X 0,40 METERS



### 3D WOOD PINE



1,15 X 1,50 METERS



### WOOD SNOWFLAKE



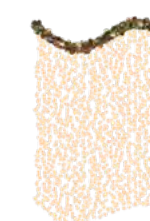
1,50 X 1,50 METERS



### GARLAND



3 X 0,30 METERS



### DRAPELIGHT GARLAND



2 X 3 METERS



### ICELIGHT



3 X 0,50 METERS





# Folk Magic



### CHRISTMAS TREE



1,80 X 5,10 METERS



### TREE



1,45 X 2,40 METERS



### NORDIC BALL



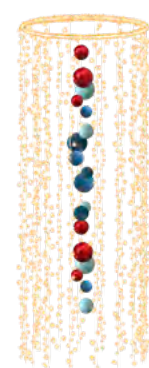
1,50 X 1,50 METERS



### NORDIC STAR



1,50 X 1,50 METERS



### ANDROMEDA GALAXY



1,25 X 3 METERS



### VERTICAL GARLAND



3 X 0,30 METERS



### CURVED GARLAND



2,70 X 0,45 METERS



### SELFIE



4 X 2,40 METERS



# Skog's Mystery



### CHRISTMAS TREE



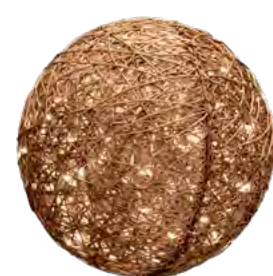
5,68 X 14 METERS



### WREATH



2 X 2 X 0,40 METERS



### ORGANIC BALL



1,60 METERS



### ORGANIC BALL



1,30 METERS



### ORGANIC BALL



1,10 METERS



### STAR SET



1,50 X 7 METERS



### STAR SET



1 X 7 METERS



### DRAPELIGHT



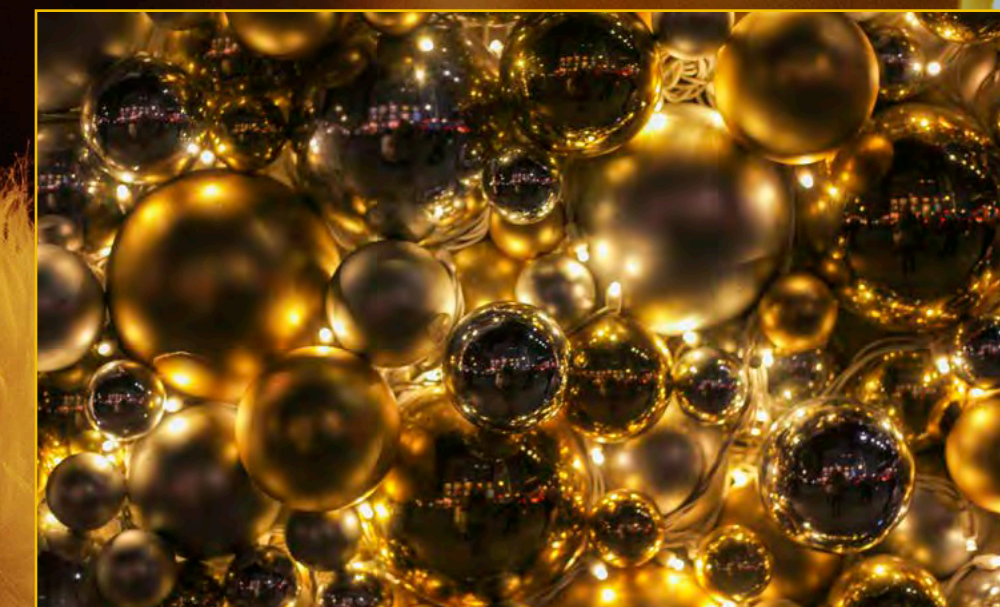
0,70 X 12 METERS

# Bright & Classic

TRADITIONAL • TIMELESS • OUTSTANDING

# Bright & Classic

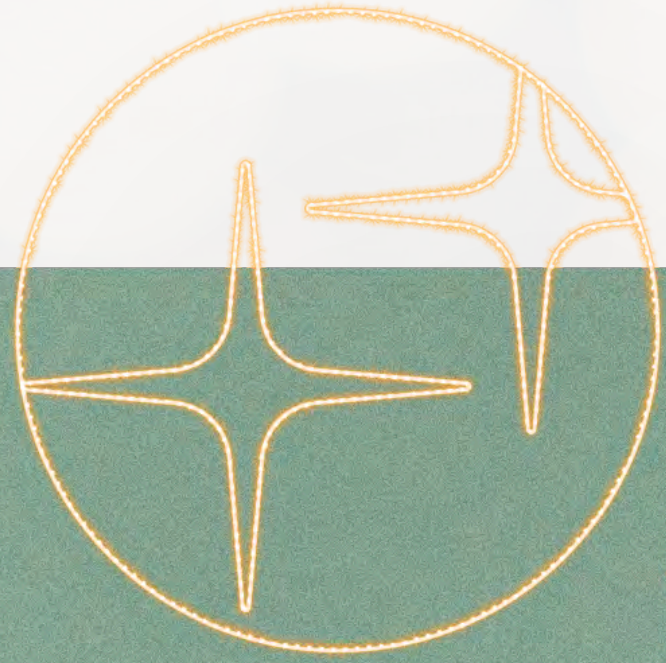
Experience Christmas magic with a collection inspired by the most traditional of celebrations, where the classic colours, and the enchanting lights create a festive and welcoming atmosphere. Each piece is a reflection of a warm atmosphere and also a reflection of the familiar spirit of Christmas.











The  
Magical  
Dust

Feliz Natal





### CHRISTMAS TREE



4 X 10 METERS



### TREE



0,80 X 1,50 METERS



### SELFIE



3 X 2,40 METERS



### SHINING STAR



1,50 & 2,50 METERS



### EPSILON ERIDANI

2,50 X 0,50 METERS



### EPSILON ERIDANI

0,50 METERS



### GARLAND



2,50 X 0,50 METERS



### GROOMBRIDGE



1,75 METERS



# Stars in the Sky





### CHRISTMAS TREE



5,14 X 12,60 METERS



### CENTAURI

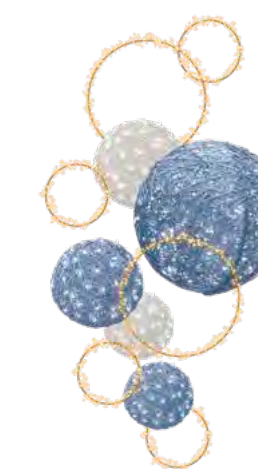
2,20 METERS



### SIRIUS



1,90 X 2 X 0,35 METERS



### ORGANIC SET



2 X 4 METERS



### VERTICAL GARLAND



3 X 0,50 METERS



### DRAPELIGHT



1 X 8 METERS



# A Blossoming Hug

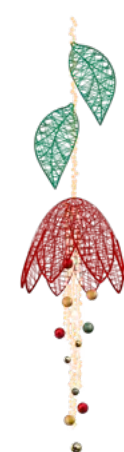




### CHRISTMAS TREE



2,39 X 5,60 METERS



### FLOWER SET



1 X 1,50 METERS



### FLOWER SET



1 X 1,50 METERS



### ORGANIC BALL



0,75 METERS



### ORGANIC BALL



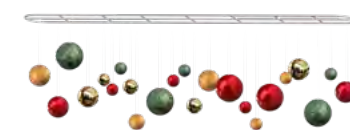
0,55 METERS



### CURVED GARLAND



2,70 X 0,45 METERS



### BAUBLES CLUSTER

2,50 X 0,70 METERS

# Sparkling Passion





### CHRISTMAS TREE



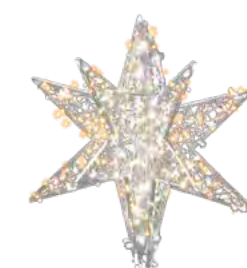
4,19 X 7,80 METERS



### TREE



1,50 X 3 METERS



### STAR 12



1,50 X 1,50 METERS



### DRUM



2,20 X 2,40 METERS



### SPRUCE BALL



0,50 METERS



### CURVED GARLAND



2,70 X 0,45 METERS



# • Xmas Licious

DELICIOUS • FUN • ENCHANTING

# Xmas Licious

A collection inspired by the classic toys that are ageless and elevate the magic of celebration. Precious details will bring imagination to life and will be responsible for recreating stories by transporting both children and adults to a universe of dreams and fantasy.









# The Sweetest Embrace



### CHRISTMAS TREE



3,20 X 8,40 METERS



### TREE



0,90 X 2,50 METERS



### TRADITIONAL SET



1,50 X 4,50 METERS



### CURVED GARLAND



2,50 X 0,40 METERS



### MERIDIAN



1,50 METERS



### LOLLIPOP

0,90 METERS

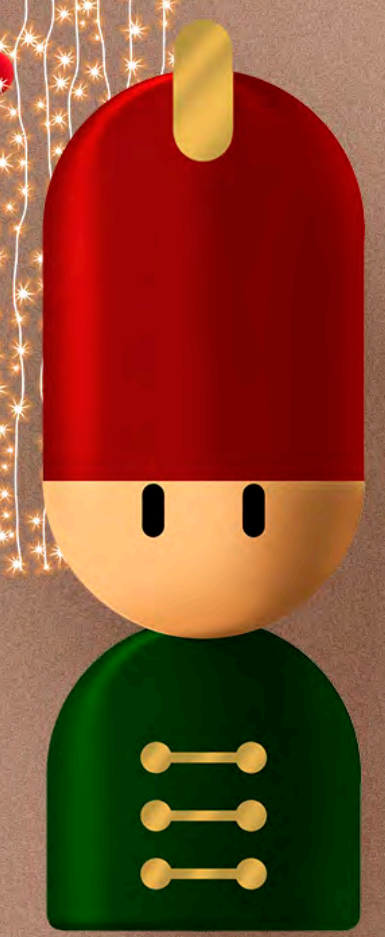


### LOLLIPOP

0,40 METERS



# Dancing Stories





### CHRISTMAS TREE



4,05 X 9,80 METERS



### TREE



1,45 X 2,40 METERS



### SOLDIER

0,90 X 2,50 METERS



### SWEET LIGHT



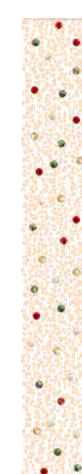
2 X 6 METERS



### VERTICAL GARLAND



3 X 0,50 METERS



### DRAPELIGHT



1 X 8 METERS



# A Tricksy Journey





**SELFIE**



3 X 4 METERS



**RED BALOON**



1,50 X 2,50 METERS



**GREEN BALOON**



1,50 X 2,50 METERS



**RED GIFT**

0,90 X 1 METERS



**GREEN GIFT**

0,90 X 1 METERS



**VERTICAL GARLAND**



3 X 0,30 METERS

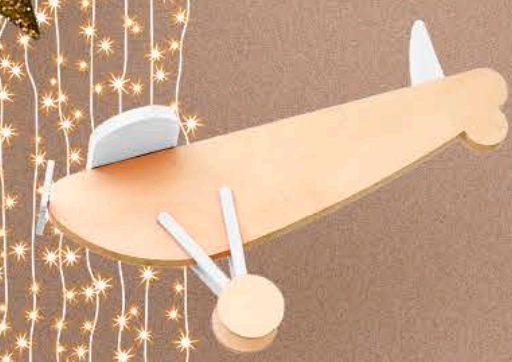
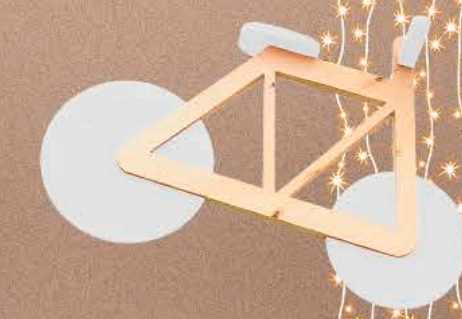
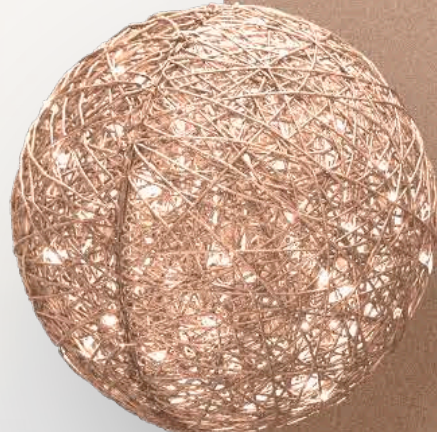


**SWING**



4 X 2,50 METERS

# Holiday Memories





### CHRISTMAS TREE



3,20 X 8,40 METERS



### STAR BALL

1,20 METERS



### AEROPLANE

1,25 X 0,70 METERS



### BICYCLE

1,50 X 1 METERS



### ORGANIC BALL



1,10 METERS



### ORGANIC BALL



0,55 METERS



### WOOD XMAS



1,40 X 1,80 METERS



### SELFIE



4 X 2 METERS



### DRAPELIGHT



0,70 X 4 METERS

# Pop Land

COLOURFUL • MAGICAL • NEW

# Pop Land

What if Christmas was a little bit different from usual?

This is an alternative vibe, with a pop of colour, where every piece is an explosion of joy and festive energy. Bright colours and bold patterns transform tradition into a modern celebration, creating an atmosphere full of excitement and coolness.











# Beloved Surprise



### CHRISTMAS TREE



4,05 X 9,80 METERS



### TREE



1,45 X 2,40 METERS



### RED TREE

0,70 X 1 METERS



### YELLOW TREE

0,70 X 1 METERS



### YELLOW STAR

1 X 1 METERS



### YELLOW STAR

0,50 X 0,50 METERS



### RED STAR

0,50 X 0,50 METERS



### PURPLE HEART

1,50 X 1 METERS



### PURPLE HEART

0,60 X 0,50 METERS



### RED HEART

0,60 X 0,50 METERS



### FUN



0,65 X 0,50 METERS



### HAPPY



1,25 X 0,50 METERS



### JOY



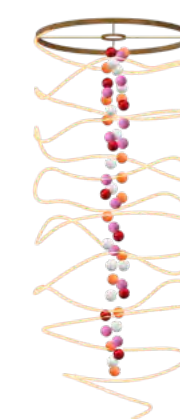
0,65 X 0,50 METERS



### CURVED GARLAND



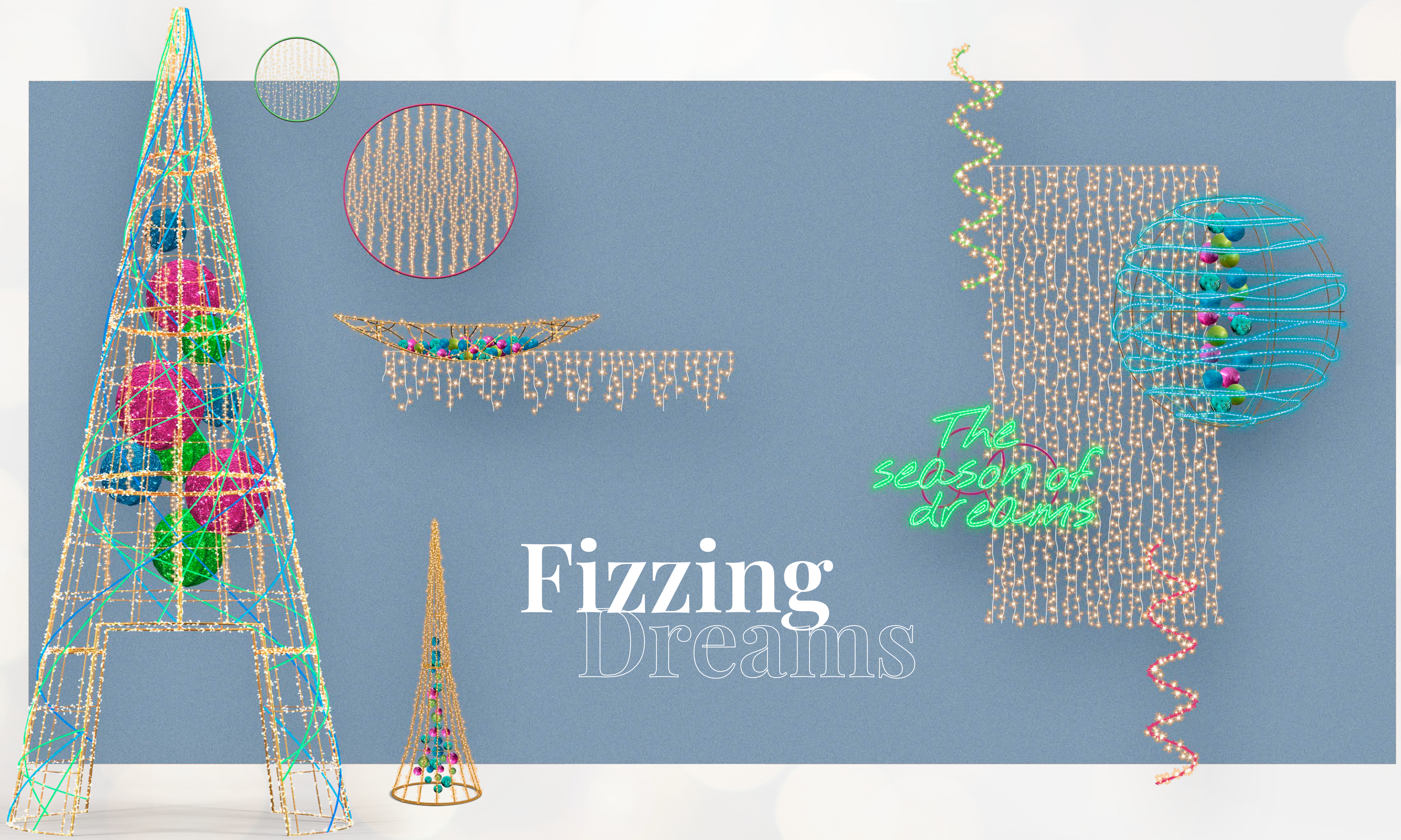
2,70 X 0,45 METERS



### MOOOOIVING

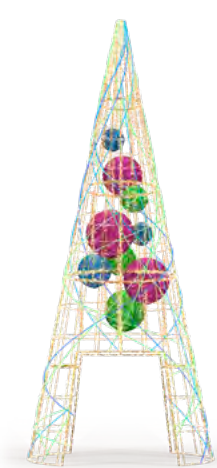


1,50 X 3 METERS



*The  
season of  
dreams*

# Fizzing Dreams



### CHRISTMAS TREE



4,50 X 10 METERS



### TREE



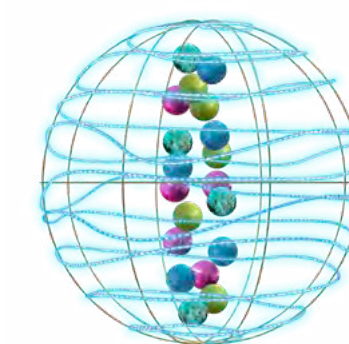
1,25 X 2,40 METERS



### SEASON OF DREAMS



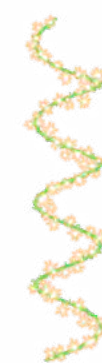
1,15 X 2 METERS



### MOOOOIVING BALL



2 METERS



### GREEN SPRING



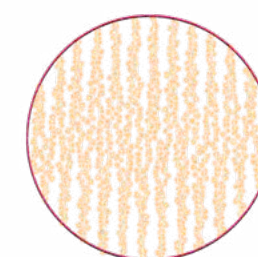
0,45 X 2 METERS



### RED SPRING



0,45 X 2 METERS



### RED RING LIGHT



1,50 METERS



### GREEN RING LIGHT



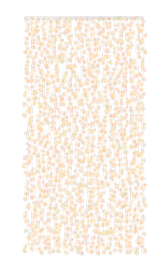
0,85 METERS



### CURVED METALLIC GARLAND



2,50 X 0,40 METERS



### DRAPELIGHT



2 X 4 METERS

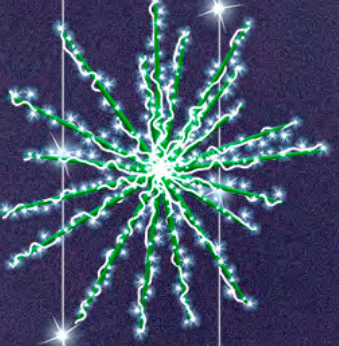
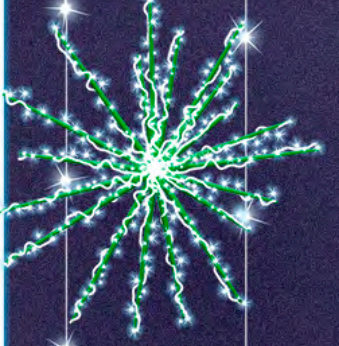
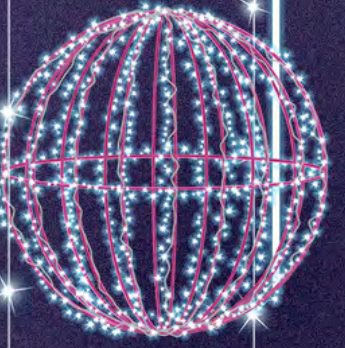
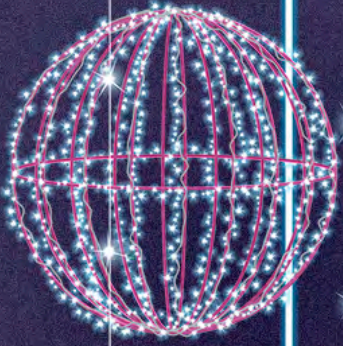
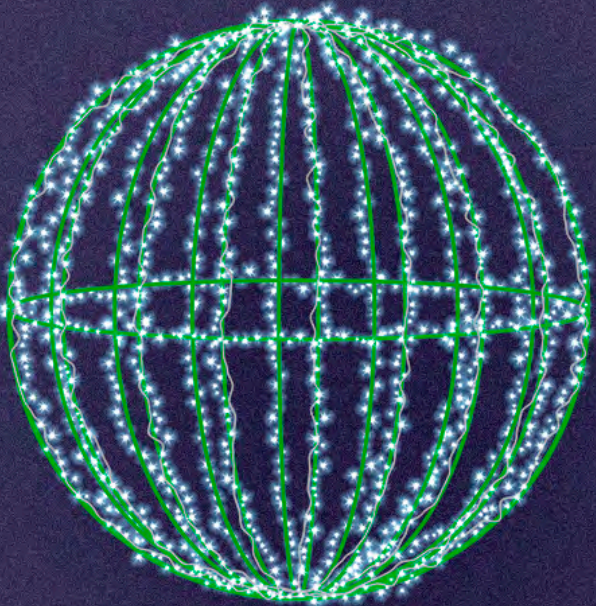


### ICELIGHT



3 X 0,50 METERS

# Shooting Stars

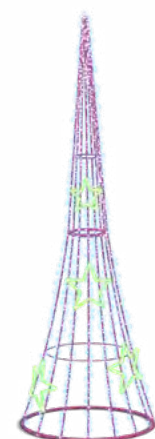




### CHRISTMAS TREE



3,20 X 8,40 METERS



### TREE



1,25 X 2,40 METERS



### HANGED TREE



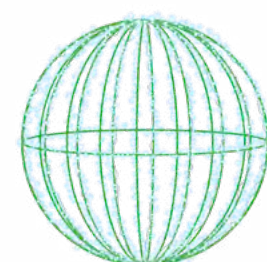
0,90 X 2,50 METERS



### LIGHTPIECE



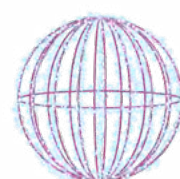
1,20 X 2,40 METERS



### MERIDIAN



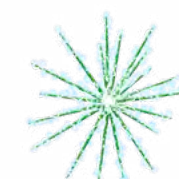
1,50 METERS



### MERIDIAN



1 METERS



### SUPERNOVA



1 METERS



### WHITE NEON STICK



1,50 METERS



### PURPLE NEON STICK



1,50 METERS



### GREEN NEON STICK



1,50 METERS

# Greener Lights

SUSTAINABLE • CONSCIOUS • CHARISMATIC • INVOLVING

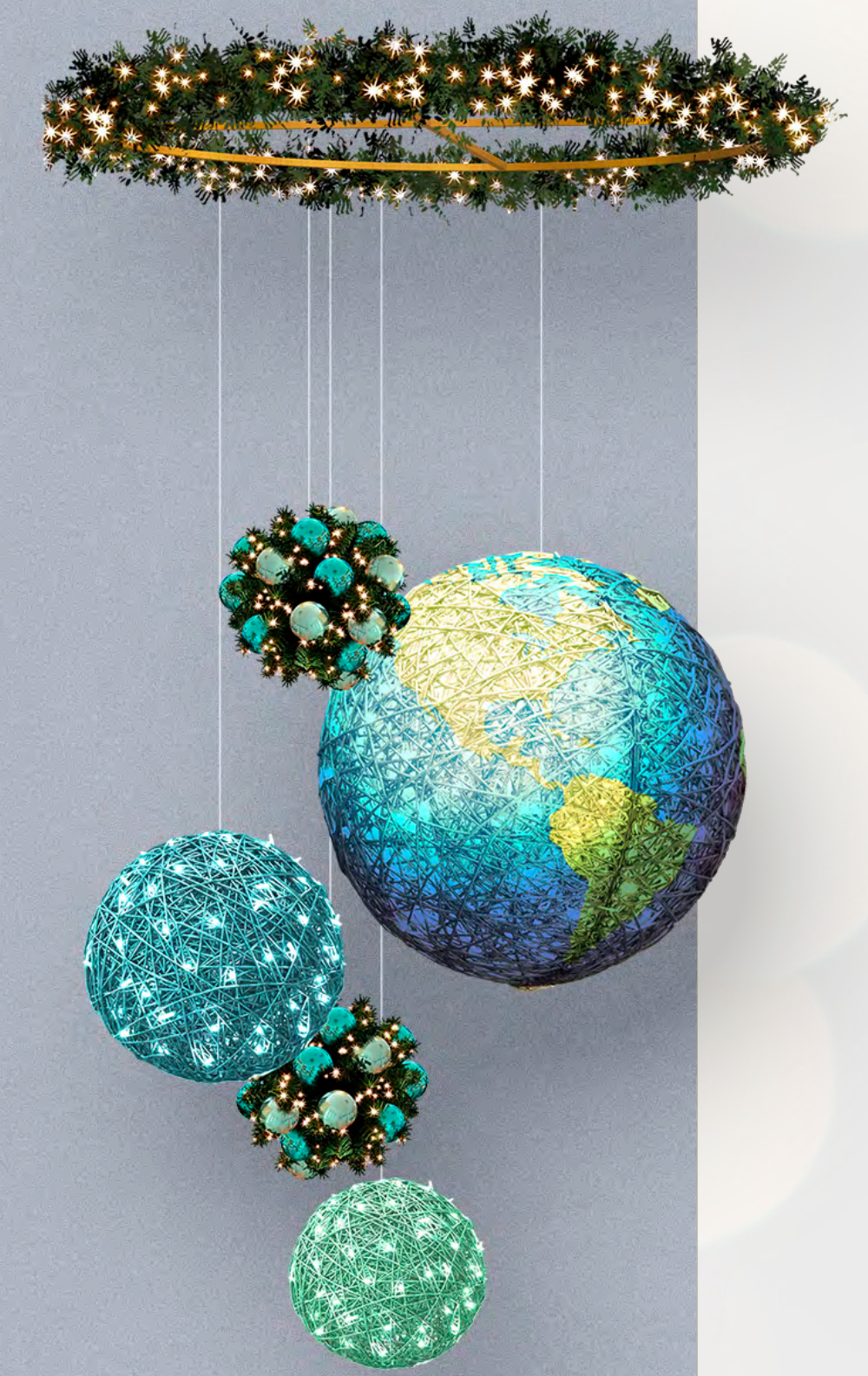
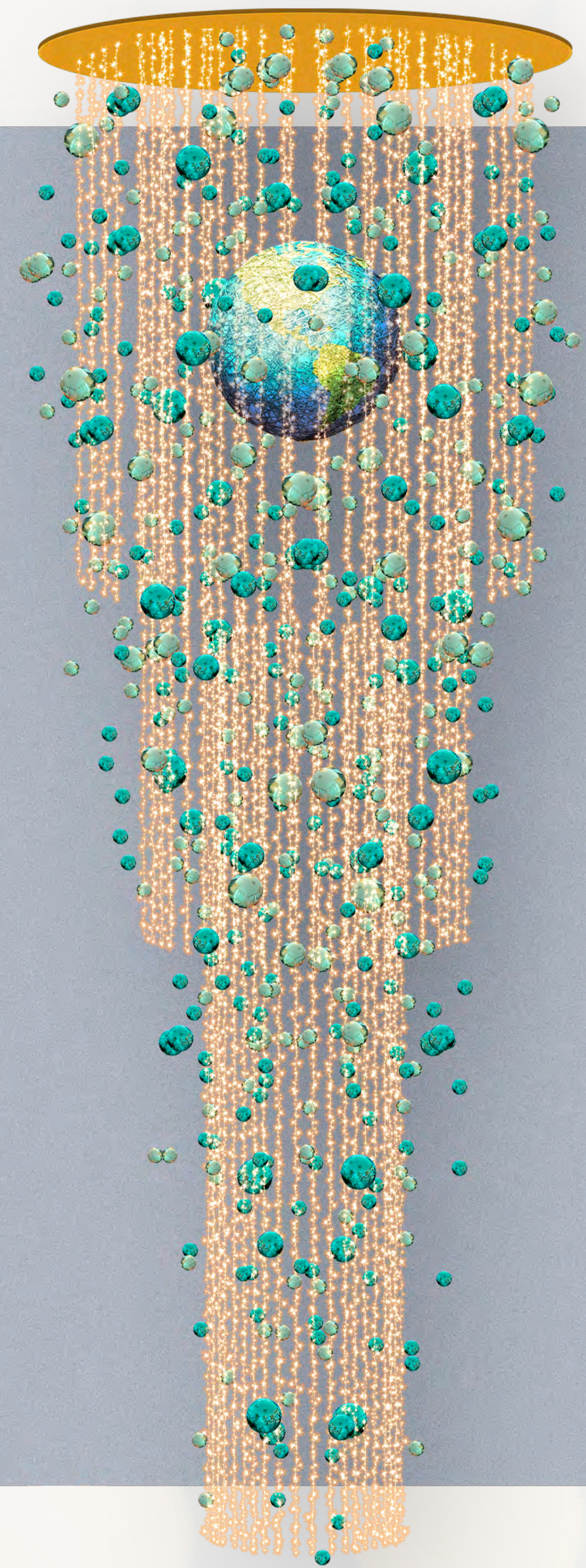
# Greener Lights

Let the magic of Christmas echo through our sustainable collection, in which harmony joins the festive celebration. A statement of commitment towards sustainability, reinforcing the urgency of a global conscience - this Christmas the greatest gift is taking care of the future!

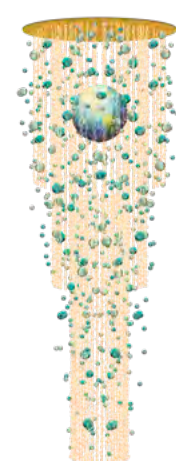




# Inspiring Celebration



Shine Greener  
this Christmas



**CHRISTMAS TREE**



4 X 10 METERS



**ORGANIC SET**



2 X 2,30 METERS



**SELFIE**



6 X 2,20 METERS



**Santa**  
has something to say...





RESTORANTE  
**GINOS**  
BARRIO AMB

ELITE

**am**  
EXPERIENCE BY MK ILLUMINATION



flying ti  
copenhagen  
DIPO

HÅ SER

EMPI

am  
EXPERIENCE BY MK ILLUMINATION



WOOD HOUSE | 4 X 3 X 1,5 METERS



—  
SCANDI REFUGE | 5 X 2,4 METERS





WONDER SANTA | 5 X 3 METERS



SANTA'S CHALET | 6 X 2,6 METERS



SANTA'S HOUSE | 3 METERS

# #Wonder SELFIE



LAS TERRAZAS  
restaurantes y eine

REBAJAS  
-50%





VIAJE AL CORAZÓN  
DE LA  
NAVIDAD

Déjate deslumbrar por toda su magia

laollao.

UNITED COLORS OF BENETTON

HOLLISTER  
CALIFORNIA  
1922



CLASSIC GIFT | 1 METERS





METALLIC MERRY CHRISTMAS | 1,90 METERS



CHRISTMAS SCENERY STAR | 2 METERS



CHRISTMAS SCENERY HEART | 2 METERS



—  
SELFIE WALL | 2 METERS



BLISS SWING | 2,50 METERS



PEEK-A-BOO TREE | 3 METERS



CHRISTMAS SCENERY BUBBLE | 3 METERS



METALLIC SELFIE TREE | 3 METERS





BEAR & CANDY BALLOON | 4 METERS



GIANT WHEEL | 4 METERS



LIGHT BALLON | 8,5 METERS

# Let's make a **TREE**!

# Christmas Trees

—  
WITHOUT BRANCHES



—  
1,82 X 4,2 METERS



—  
2,95 X 7 METERS



—  
3,5 X 8,40 METERS



—  
4,05X 9,80 METERS

# Christmas Trees

—  
WITH BRANCHES



—  
1,82 X 4,2 METERS



—  
2,95 X 7 METERS



—  
3,5 X 8,40 METERS



—  
4,05 X 9,80 METERS



CUCKOO'S TREE | 10 METERS



—  
SWIRL CANDY TREE | 8 METERS





PINE TREE | 4 & 8 METERS



—  
SYMPHONY | 8 METERS



—  
SHINY TREE | 6 METERS



We create unique entertainment and lighting solutions, with immersion guarantee, for customers and employees, in your business's universe



Through storytelling techniques, we are able to reinforce loyalty bonds and the emotional engagement with your brand.



We guarantee distinction to an environment that is both creative and focused on producing results.

We were one of the first Portuguese companies to be certified in sustainable events. We have been awarded with ISO 9001, 14001, 45001 and 20121 certifications. Safety at work, hiring local suppliers, reusing and recycling used materials, as well as using LED lighting (keeping energy consumption as low as possible), are some of the measures we have implemented, something we are very proud of.

# Discover the solutions that best suit you



## RENTAL

Decorate with our products, the way you like it best



## DESIGN + RENTAL

We customize your project according to your needs



## FULL SERVICE

We design the whole project and take care of all the operation:

- > Installation;
- > Maintenance;
- > Disassembly;



## PURCHASE

Is the new christmas decoration the star of your eyes?  
Acquire it definitely

# We build solutions that fit your imagination

DO YOU HAVE AN IDEA THAT YOU WANT TO SEE DEVELOPED?  
LET US KNOW, WE CAN BUILD A TAILOR-MADE SOLUTION.

05

NATURAL  
GLOW

17

NORDIC  
AWE

29

BRIGHT  
& CLASSIC

41

XMASLICIOUS

53

POPLAND

63

GREENER  
LIGHTS

67

SANTA CLAUS

76

SELFIES

92

CHRISTMAS  
TREES



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